

## **Cheese Trade Mission** to the GCC

SEPTEMBER 16-27, 2017

## **ITINERARY AT A GLANCE**

DATE	ACTIVITY	LOCATION
Fri, Sept 15	<ul><li>Optional Arrival</li></ul>	Dubai
Sat, Sept 16	<ul><li>Arrival</li><li>Optional Sightseeing for those arriving Friday</li></ul>	Dubai
Sun, Sept 17	<ul><li>AM - Market Briefing</li><li>PM - Retail Tour</li></ul>	Dubai
Mon, Sept 18	<ul> <li>Meetings with Local Trade</li> </ul>	Dubai
Tue, Sept 19	<ul><li>AM - Travel to Riyadh</li><li>PM - Market Briefing</li><li>PM - Retail Tour</li></ul>	Dubai/Saudi Arabia
Wed, Sept 20	<ul> <li>Meetings with Local Trade</li> </ul>	Saudi Arabia
Thu, Sept 21	<ul><li>AM - Meetings with Local Trade</li><li>PM - Travel to Bahrain</li></ul>	Saudi Arabia/Bahrain
Fri, Sept 22	■ Free Day	Bahrain
Sat, Sept 23	<ul><li>AM - Free Morning</li><li>PM - Retail Tour</li></ul>	Bahrain
Sun, Sept 24	<ul> <li>Meetings with Local Trade</li> </ul>	Bahrain
Mon, Sept 25	<ul><li>AM - Travel to Kuwait</li><li>PM - Retail Tour</li></ul>	Bahrain
Tue, Sept 26	<ul><li>Meetings with Local Trade</li></ul>	Kuwait
Wed, Sept 27	<ul><li>Depart Kuwait</li></ul>	Kuwait